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Spreading the word on mobility in Europe- an asset and an opportunity for all

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Mobility in Europe

- A huge economic market - 448 million Europeans, 5,6 % of population worldwide.
A huge diversity- 7.0 million international immigrants in 2022
- Intra-European mobility very low- 4,2% active mobile citizens (workforce in EU-28 in 2019 before Brexit)
- 13.9 million EU citizens living in another EU country in the EU in 2023
Romanian citizens (3.2 million or 23% of the total EU citizens living in another EU),
Polish and Italian (both 1.5 million or 11%),
Portuguese citizens (1.0 million or 7%).
- Main countries of residence for active mobile citizens and all mobile citizens gather 80% of active mobile citizens (Eurostat, 2020)
Germany and the UK (over 2 million);
Spain and Italy (about 1 million each);
France (about 600,000).



Push and pull factors in mobility/expatriation

- **push factors**- main reasons for moving
 - Economic crisis or shift in an economic model (unemployment, financing...)
 - A professional profile irrelevant with the labour market (too qualified or not enough)
 - Unsatisfied expectations (a professional opportunity, a qualification or diploma...)
- **pull factors** - main reasons for moving
 - Discovering other realities (different cultures and people, ...)
 - Using differently a professional experience (in a different position)
 - Challenging one's life (a new start)



An asset and an opportunity

- An asset for youngsters - a first experience abroad thanks to an exchange study (Erasmus) or an internship (Erasmus + national opportunities such as Business France) to enrich a path
- An opportunity for seniors - the occasion to achieve a project they may had earlier and they can't achieve in their own country
 - an internal mobility (among their firm abroad)
 - an external mobility (finding another firm abroad)



EMoCC- spreading the world- publics

- A genuine basis in the EU- the freedom to move and reside
- **First public**- career counsellors who support candidates to a mobility or expatriation; they have diverse profiles (employment agencies, orientation service in Universities, HR services among firms...)
- **Indirect public**- candidates to a mobility/expatriation who may be diverse in age (juniors/seniors), qualifications (technicians, managers or engineers...) gender (women/men), or professional experience (beginners/confirmed experience)



Spreading the word- EURES- services in Europe

- a European network of employment services since 1994 (30 years)
- Addressing jobseekers (to find a job in Europe), and employers (to find the best mobile worker)
- present in 31 countries and nearly 1,000 advisers from public and private employment services
- a job portal; a wealth of information and guidance on living and working conditions and labour market information across Europe
- For further information - https://eures.europa.eu/index_en

Spreading the word in Europe and worldwide

- **Euraxess** - 43 European countries + 9 worldwide hubs + 600 centers
 - ✓ the largest pan-European initiative to foster researchers' mobility and career development.
 - ✓ strengthen scientific collaboration between Europe and the global community, opening doors to endless possibilities for researchers worldwide.
 - ✓ free personalised assistance to researchers and research performing organisations from relocation to career development services.
- **WTC** – a world's famous trusted glocal brand facilitating international business connections & trade
 - ✓ More than 320 cities, 90 countries, more than 1 Million affiliated companies



references

- Emocc- <https://app.emocc.eu/>
- French weblog for the eMocc-
<https://europeanmobilitycareercounseling.blogspot.com/>
- Weblog on migration- <https://actions-migration.blogspot.com/>



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Anne Güller-Frey, Tür an Tür

Metropolis International Advisory Committee



Metropolis
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Since 1996



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Spreading the word in Europe and worldwide

Metropolis International

- largest cross-sectoral international network of researchers, policy makers and community groups
- engaged in identifying, understanding and responding to developments in migration, integration/inclusion and diversity
- partners from across the Americas, Europe and Asia-Pacific and is growing in Africa and the Middle-East



Spreading the word in Europe and worldwide

Metropolis International – History

- Founded in 1996
- Launched by Citizenship and Immigration Canada
- A network of experts and practitioners from universities, governments and international and non-governmental organizations
- International Conferences have been the primary work and identity of the network



Spreading the word in Europe and worldwide

Metropolis International – Area of interest

- Migration
- Migration and Development
- Diversity
- Social Integration
- Economic Integration
- Security



Spreading the word in Europe and worldwide

Metropolis International – Activities

- Best known activity is the annual *International Metropolis Conference*
- Location determined through a bidding process
- 27 Conferences

(first conference: Milan, Italy 1996, last conferences: Sydney, Australia 2018, Ottawa, Kanada 2019, Berlin, Germany 2022, Kuala Lumpur, Malaysia 2024)





Kuala Lumpur Conference - Impressions



Spreading the word in Europe and worldwide

Metropolis International – Mission

- To provide an international platform for constructive dialogue and dissemination of knowledge across the policy, research, civil society and private sectors on
 1. evidence based and policy-relevant research practices;
 2. policy & business decision-making and their fair implementation;
 3. best approaches to addressing the current and future challenges in migration, integration and diversity.





